

BIOFACH 2015

BIOFACH will take place for the 26th year in succession in 2015 and can look back on an outstanding success story. It began with 197 exhibitors in the Ludwigshafen Stadthalle in 1990. Some 2,500 visitors attended the "1st European Trade Fair for Organic Food and Natural Products" at that time. The exhibition was organized in Nuremberg for the first time in 1999 and brought together as many as 1,276 exhibitors and more than 21,000 visitors.

Since then BIOFACH has developed into the World's leading Trade Fair for Organic Food and is firmly established. The natural cosmetics segment was separated from the exhibition in 2007 and since then has been organized parallel to BIOFACH as VIVANESS (International Trade Fair for Natural Personal Care). Take a look back at the last BIOFACH and VIVANESS and whet your appetite for the coming exhibition duo:

This Year 2,00 exhibitors from 76 countries, international with a share 70 % and 192 exhibitors from 30 countries at VIVANESS are expected. Around 42,000 trade visitors from 135 countries are expected to visit this exhibition.

BIOFACH and VIVANESS are the platform for positioning. This is where supply meets demand – for both visitors and the exhibiting companies. Manufacturers present their company and products to the



whole community and observe and analyse the market and position themselves for the competition at the same time.

The exhibition duo is used for image building by manufacturers and traders and all the stakeholders involved. With about 1,000 media representatives from more than 40 countries and extensive media reporting, BIOFACH and VIVANESS offer a powerful PR platform.

The BIOFACH congress with the VIVANESS Forum provides extensive information about the organic sector worldwide. 6,550 congress participants sourced information at 104 individual events in 2014.

Every year, BIOFACH and VIVANESS gather representatives from politics, associations, NGOs, VIPs and other opinion formers and figures of public interest. Here the organic stakeholders discuss matters concerning the future of the market and use this joint platform for shaping the future.

Pakistani exhibitors at Biofach 2015

Khatoon Industries (Pvt) Ltd.

Khatoon Industries (Pvt.) Limited was established in 1980 as a laundry soap manufacturing company. Over the years, the company widened its horizons and today it is producing the finest brands of Toilet Soaps, Medicated Soaps, Laundry Soaps, Glycerine, Talcum Powders, Hair Shampoo, Face Wash, Lotions, Creams, Liquid Detergents, Carpet Wash and Carpet Shampoo. The company has installed one of the most advanced soap machinery including glycerine extraction plant and has the ability to produce soaps of all sizes and colors whether packed in skillets, ordinary or pillow wrapped.

Minex International

Minex International is one of the leading cum pioneer export company of Himalayan Rock Salt and Products. They are the pioneer, largest and specialized company in pink salt exporting since 1977, with a monthly export volume of 500,000 kgs and customers in more than



35 countries. They have 3 units of processing, packing near Pink salt ranges, Punjab and Karachi.

Shafi Gluco-Chem (Pvt.) Ltd.

Shafi GlucoChem (Pvt) Ltd was established in 2003 for the exclusive purpose of producing and supplying a wide range of rice based starch sugars and protein concentrates.

The company's wide range of rice based starch sugars combined with exceptional product quality and service makes Shafi Gluco-Chem, the supplier of choice for consumers all over the world.

They are committed to manufacturing high quality and safe products and ensuring that our quality and food safety programmes are followed. They have been granted both ISO 22000 and ISO 9001 certification from the UKAS.

Taj Food (Pvt) Ltd

Located in the heart of Basmati rice region Gujranwala, Punjab Pakistan, which is known worldwide for its cultural heritage, tradition and rich harvest. Taj Food (Pvt) Ltd. represents a modern and sophisticated rice mill. It has state of the art processing facilities including paddy drying and cleaning, husking, pre-cleaning, de-stoning, single/double polishing, silky polishing (mist polishing), width grading, length grading and the latest color sorting. For export quality, rice is produced at their modern Japanese plant with a capacity of 2.5 Mt/h. ◆