

Pakistan Participation at Gulfood 2016

Like every year, Pakistan will be participating in Gulfood 2016 this year with 75 companies ready to showcase their products related to different industries like confectionary, packaged food items, juices and beverages as well as processed rice and wheat varieties. The companies will be exhibiting in the Za'abeel Pavillion.

Active Foods

Active Foods is Pakistan based company, established in 2013 by Mr. Hamza Ahmed. Mr. Hamza's passion towards beverage started since young. Today Active Foods is a family-owned business supplies a full line of supermarket based products to local and worldwide market. There overseas customers are: North America, South Africa, European Countries, Singapore, UAE, and Saudi Arabia.

Ahmed food Pvt Ltd

Ahmed Foods entail a huge variety of own labeled products such as jams, jellies, marmalade, pickles, spices, pastes of spices, canned mughalai recipes, syrups, chutneys, ketchup, murrabbas, jelly crystals, custards, kheer mix, vermicelli, etc. Ahmed Foods is now celebrated as a trustworthy and caring food brand, serving millions of consumers in Pakistan, Middle East, Europe, Kingdom of Saudi Arabia (KSA), Australia, Canada and United States of America.

AL- Asad Rice Mills

Al Asad rice Mills are Processors & Exporters of Rice since 1989 from Pakistan. They have been exporting Rice to over 25 countries of the world. They have a modern plant to clean, polish and pack the Rice and have production capacity of 10 MT per hour. Its annual Export Turnover is around 50,000 MT of Basmati and Non-Basmati Rice.

Al-Riaz Rice Mills

Al-Riaz Rice Mills, a Sparkling legacy was established by Late Mr. Fazal Din in East Punjab during early 1940s. The business was shifted to Pakistan after independence and resumed operations at Bucheki, Sheikhpura, a district of west Punjab, which was emerging out as a hub of agricultural trade in the province. It has established its new business in this nexus of traditional Aromatic Basmati Rice. It started exporting in 1993 in the international market. The company has achieved considerable and phenomenal growth in the export of rice and a respectful stance in the international trade arena. Al- Riaz has been the single largest exporter of rice from Pakistan to all destinations in the world. It is also the single largest exporter of rice to the EU during 2008.

Amir Rice Export & Import Co.

M/s. AMIR RICE EXPORT AND IMPORT CO is one of the leading Rice Exporters from Pakistan. The Company was established in 2003 and has been awarded Many Gold Medals & Trophies since 2006 from the Different Honorable Prime Ministers of Pakistan & the Presidents of Pakistan at different forums for the Best Export performance in Rice Category. It Exports all varieties of Pakistani Rice (IRRI-6, IRRI-9, PK-386, 1121, and SUPER BASMATI) both in white and parboiled. They have the latest rice processing Plants imported from UK and Japan.

Ambala Sweets

For over 40 years AMBALA has been creating appealing innovative products and continues to be the cornerstone of those where those memories begin. Their product ranges to Fresh & Healthy Bakery Products, Delicious Sweets, Nourishing Halwajaat, Savory Nimco, Hot & Spicy snacks, Chilled Milk Shakes & Flavored Milk, Desserts Special Packaging.

Awami Agro Commodities

Awami Agro Commodities is one of the leading exporter of the finest quality Pakistan Basmati/Non-Basmati Rice, Rice Husk, Wheat, Wheat Flour, Semolina, Maize and Sugar from Pakistan. It is also based in United Arab Emirates to meet the requirements of our customers based in UAE.

Bhandari Rice Mills

Bhandari Foods was set up to provide a wide range of quality Basmati and Non-Selected from the most exquisite grains, Bhandari Rice provides a basmati which is gluten-free and low in fat. The premium basmati grains which embrace the traditional characteristics – long and slender with a delicate texture, scrumptious taste and alluring aroma.

Chappal Traders

Chappel Traders is one of the leading Exporter of Basmati & Non-Basmati Rice, Spices, Herbs, Dry Fruits and other food grain items.

Based in Pakistan it was established since 1967. We have strong infrastructural facility equipped with the latest infrastructural facilities required for the re-processing of Rice and other grain products. It customers are based worldwide like China, Singapore, Indonesia, Malaysia, Bangladesh, Maldives, Srilanka, U.A.E,



Yemen, Turkey, Germany, Kingdom of Saudi Arabia, Dubai, Mauritius, Oman, Bahrain, Kuwait, Iran, United Kingdom, Ethiopia and Mexico.

CitroPak Ltd

CitroPak is the largest producer of different fruit concentrates purees and specialized products in Pakistan. It commenced its oper-



ations with broad experience and technical know-how inherited from Cargill Pakistan Citrius Limited, a wholly owned subsidiary of Cargill Inc. USA. CITROPAK has been involved in the manufacturing and development of high quality products and aspire to continue to do so in the years to come. It owes its status as the preferred supplier of fruit concentrates, purees and allied products.

Danpak Food Industries (Pvt.) Ltd.

Danpak Food Industries (Pvt.) Ltd., is one of the largest confectionary manufacturing organization in Pakistan based in Karachi, we have a vast range of products viz, Bubble Gum, Powder and Liquid filled Gum, Hard Boiled Candies, Lollipops, Jelly Bears, Jelly Beans, Jelly Bottles, Sugar Sanded Jellies, Jelly Cups and Chocolate Beans etc. They are offering many different shapes such as Ball Shapes, Tablet, Dragees, Strip in different weights and flavors are available. They have wide range of Packaging options include Pillow Wrap, Blister Pack, Sachet Pack, Jar Packing, Display Box Packing, Pyramid Pack, Plain and Printed Bag etc.



English Biscuit Manufacturers Pvt Ltd (EBM)

EBM), is one of the country's leading manufacturer of biscuits and cookies since 1967, with an annual sales value and production capacity of Rs. 22 billion (\$223million approx.)

FOODEX meat products are 'Halal' i.e. animals are slaughtered as per Islamic procedure. These are lean meat and are free from hormones, As animals in Pakistan are mostly fed and kept in the most natural environment in the Urban areas by agricultural families who keep and look after these animals as a secondary source of income.

FOODEX always aims at providing the best quality meat to its clients. Properly devised quality control procedures are followed in selection, slaughtering, processing, packaging and shipment of the product to



ensure quality product at your dining table. EBM manufacturers the country's largest range of hygienic and healthy biscuits under its famous Peek Freans Pied Piper logo. These include well-known brands like Sooper, RIO, Gluco, Farm House Cookies, Party, Peanut Pik, Peanut Pista, Marie, Click, Whole Wheat Slices and Original Lemon & Chocolate Sandwiches to name only a few. For the last four years EBM has been partnering with World Food Programme (WFP) for developing high energy biscuits.

East Rice Company Pvt. Ltd.

East Rice Company owns one of the largest mills in Pakistan producing rice from paddy to plate. They are shipping best quality rice to more than 25 countries around the world.

Fauji Cereals Pakistan

Fauji Cereals was established in 1954, and initially started production in collaboration with Quaker Oats of England, in 1956. It is a wholly owned and pioneering commercial venture of Fauji Foundation Pakistan. Fauji Cereals is the number one consumer and trade-preferred brand in Pakistan with a very strong brand equity and consumer following. Fit ranges from breakfast cereals products are manufactured on Swiss made state-of-art Extrusion Plant. The company has achieved ISO 9001-2008 & Halal Certifications from TUV Austria.

Fauji Fresh N Freeze Limited

Fauji Fresh and Freeze Ltd. is a new company, fully owned by Fauji Fertilizer Company, having a turnover of USD 1 billion. Fauji Fresh & Freeze Ltd. has developed a state of the art fruit and vegetable processing plant in Sahiwal.

Fauji Meat Limited

Fauji Meat Limited (FML) incorporated in 2013, is setting up a state-of-the-art Halal abattoir and meat processing facility near Port Bin Qasim, Karachi (Pakistan). It is a subsidiary of Fauji Fertilizer Bin Qasim Limited, the largest fertilizer manufacturer in Pakistan and is part of Fauji Group, the largest conglomerate in the country with interests in Fertilizer, Cement, Food, Power Generation, Oil & Gas, Financial, Employment and Security Services. FML has

an estimated project cost of 70 million USD with a daily production capacity of 100 tons of beef and mutton (frozen & chilled) for worldwide export. The plant is designed to meet the objectives of processing high quality meat (Cattle, Buffalo, Sheep and Goat), value added products and by-products.

Foodex

Started in the year 2004, Foodex is a team of dedicated professionals with a vast experience and business background, bringing about a dynamic growth in its turnover. It deals in Meat products, online Qurbani and Mango pulp. It is exporting countries including Kingdom of Saudi Arabia, United Arab Emirates, Sultanate of Oman, Kuwait, Bahrain, Qatar, USA, Australia.

Green Foods Pvt. Ltd.

Green Foods pvt Ltd is an international brand in Foods, Herbal Medicines, cosmetics and medicine. The company has some of the very famous sliming Tea, massage care equipments, medicine capsule and other food products.

Gumcorp Pvt Ltd

Gumcorp Pakistan is the single largest producer of gumbase in Pakistan, having vast experience of over thirty years in the confectionary and allied industries. Gumcorp started off as producers of packaging materials in 1967 and later on in 1980 entered the gum base industry as agents for an international gumbase producer. Gumcorp started its local production of gumbase in 1993, in a joint venture with a European producer and proceeded to become a completely independent gum base producer in 1998.

Garibsons Pvt. Ltd.

Presently GARIBSONS (pvt) Ltd has milling facilities of 70mt/hr, consisting of 2 state of the art complete BUHLER (Swiss, German machinery), SATAKE (Japanese), 1 European, Chinese combination and three complete Chinese origin plants. These plants are installed at different locations in 5 acres of prime industrial area in the Sind Industrial Trading Estate (SITE) and 20 acres of industrial land at North West Industrial Area of Port Qasim.



Golden Harvest Foods Pvt Ltd

Golden Harvest Foods Pvt Ltd belongs to Dawn group of companies is a premier food brand in Pakistan. Since its inception in 1981 with Dawn Bread is the most popular bread available, capturing 35% of the market. Dawn group of companies now has food products ranging from frozen foods to sauces and a local bakery outlet. The Dawn group consists of the following brands: Dawn bread, Dawn foods, Mezbani, Bread & Beyond and Dawn Mayo.

Galaxy Rice Mills

Galaxy Rice Mill was originally one of the Government rice milling facilities. It was set up by the Punjab Industrial Development land in 1974. These Mills were set up to provide market for local farmers, where farmers could supply rice paddy directly to these mills instead of going to the local market. All Six of the Doaba Mills were privatized in 1992. One of the mills subsequently became Galaxy Rice Mills (Pvt) Ltd. Galaxy Rice is fully integrated company. It has expertise in acquiring paddy to producing the finished products ready for the Super Market shelves. Milling Capacity of 60000 (MT) Paddy a year. It has a Paddy drying capacity of 50 (MT) per hour including 3 Alvan Blanch dryers, Drying is done using Steam Heat Exchangers. Rice Storage capacity of 12000 (MT).

Hamdard Laboratories (WAQF) Pakistan

Hamdard, means "Co Sharer in Suffering", was started in Delhi in 1906.



Shaheed Hakim Mohammed Saeed, established Hamdard Pakistan in 1948. Since then, Hamdard is a household name in Pakistan and millions of people have had their health improved and their pain relieved. Hamdard has almost 600 Herbal Products in the wide category of HERBAL DIETARY SUPPLEMENTS, HERBAL MEDICINES, NATURAL SYRUPS and COSMETIC products etc. Rooh Afza the most popular products since 1907. Well-known patent products are Naunehal Herbal Gripe Water, Suduri, Miswak Hamdard Peelu Toothpaste, Safi, Sualin, Carmina, Hamdard Ispaghul.

Haji Khushi Mohammad & Company

Haji Khushi Mohammad & Co is known by all as a Paragon in the field. Haji Khushi Mohammad & Company was established before partition of Indo-Pak Subcontinent and is now more than 60 years old as a company primarily dealing in rice. It is one of the most experienced and reputed companies in the market. Their major Commodity businesses include Wheat, Rice, Pulses, Sugar and Sesame Seeds. Their annual turnover in food commodities only is more than 800 Million. Currently we are doing business with Canada, Australia, China, Saudi Arabia, UAE, and many others.

Ideal Rice Industries Pvt. Ltd.

Ideal Rice is a leading supplier of Basmati and Non-Basmati varieties of Brown, White, Steam & Parboiled rice with a dominant presence in supermarkets and certified sellers throughout Pakistan. Their state of the art packaging machinery provides complete automated packing.

Jaffersons International

Jaffersons group maintaining 30 years of business portfolio & keep investing to enhance diversify range of products. They are Miller & exporter of RICE (BASMATI & NONBASMATI), Manufacturer & exporter of confectionery, Manufacturer & exporter of printing & packaging material. They have liaison office in India, Latin America & offshore company in Dubai. We are catering majorly EAST & WEST ARFICA, GULF, ASIA PACIFIC.



K & N Foods Pvt Ltd

With five decades of poultry expertise, and a commitment to food safety, K and N bring you safe and healthy chicken by managing and controlling all stages of poultry production under one umbrella, and conducting quality assurance lab tests at every stage, from grandparent breeding right down to delivering products to your neighborhood.



Kafi Commodities Pvt Ltd

Established 1982 in Karachi-Pakistan, KAFI Commodities Pvt Ltd has been consecutively ranked Top 10 Millers & Exporters of Basmati & Long Grain Rice. Their strong ties with Thailand, India & Vietnam enable them to trade other multiple origin Rice for their customers. KAFI's 2nd industrial operation includes Processing & Hulling of Sesame Seed for Oil Crushers, Sesame Paste & Tahina Producers & Bakeries.



Kas Commodities

Kas commodities is a leading Exporting, Supplying, and Trading establishment working since 18 years in the Pakistani rice market. Kas Commodities had its humble beginning as Al-Haramain Traders in the year 1996 as wholeseller in one of the biggest grains' market in Pakistan. 10 years later, another separate entity " Kas Commodities" was established, specializing in large scale trading and exporting of rice. Their key customers are located in Middle East, South Africa, China, & Ukraine.



Khan Rice Mills

Haji Mumtaz Ali Khan, for the first time in 1960 replaced the small rice husking units by automatic plants. In 1979, they had installed an Automatic Rice Husking Plant based on German Technology. With the passage of time Khan brothers introduced advance technology of Milling, Polishing, Processing and Grading units in the Mill.



K K Rice Mills Pvt Ltd

From a humble inception K.K. Rice Mills (Pvt.) Limited was founded with a clear objective to attain and maintain perfection in rice processing, exporting aiming to providing its customers complete satisfaction.

K.K. Rice Mills (Pvt.) Limited is a fully integrated organization with having a vast marketing experience and established with modern ideology of prevailing business atmosphere, fully equipped with experienced manpower and latest technology of

Rice processing . Its exports today including Middle East, South Africa, West Africa, East Africa, Europe and Far East.

Mohammad Hashim Tajir Surma

Mohammad Hashim Tajir Sumra with the brand name HASHMI is the leading company in the region for health and personal care.

For the past 200 years, Hashmi has provided nature-based solutions for a healthy lifestyle to its consumers.

The products include: Hashmi Ispaghol (100% Natural Psyllium Husk - Fibre Supplement), Hashmi Honey, Hashmi Joshanda (Herbal Tea), Hashmi Lozenges (Cough Tablets), Hashmi Blackseed Oil, Hashmi Mustard Oil, Hashmi Castor Oil, Hashmi Amla Hair Oil, Hashmi Arq-e-Ghulab (Rose Water Facial Mist & Eye Drops), Hashmi Musk Jamid, Hashmi Henna Hair Color and Hashmi Kohl & Kajal (Eye Makeup).

Lotte Kolson Pvt Ltd



Kolson (Lotte kolson Pvt Ltd) is one of the food manufacturing and processing industries in Pakistan. The name is synonymous with dynamic and innovative food products related to Snacks, Biscuits, Cakes and Pasta. Kolson's flagship brands include Slanty, Bravo, Jam Hearts, Potato Sticks and Kolson Pasta. Since 2011, LOTTE Kolson (Pvt.) Limited is part of LOTTE Confectionery Co. Ltd., which is LOTTE Group's flagship company in Foods Division. LOTTE Confectionery started out in 1967 and today it is producing over 500 products globally including Gum, Candy, Biscuits, Chocolates, Snacks and Ice cream.

M.Manzoor & Co. Pak Pvt Ltd

M.Manzoor & Co. Pak Pvt Ltd is Professional Food Processing and Trading Company dealing in Spices, Dry fruits, Nuts, Lentils, Rice and Allied food items in Consumer and Bulk Packing under brand Name A-1.

In confirmity 70 years of business establishment and efficient teamwork, A-1 products has received the great acceptance from satisfied customers in more then 25 countries of the world such as, U.S.A, Canada, U.K, Germany, France, Greece, Turkey, Egypt,

Australia, Syria, Saudi Arabia, South Africa, Dubai, Qatar, Bahrain, Kuwait, Bangladesh, And China etc.

Matco Rice Processing Pvt Ltd

Matco Rice Processing (Pvt.) Limited is the largest Basmati rice exporter of Pakistan



with exports to over 65 countries around the world. Matco has won FPCCI's prestigious Export Trophy Awards every year since 2002. Matco's flagship brand "Falak" is also being exported to over 35 countries via a global network of distributors. Today, Matco owns and operates 5 rice processing and milling plants, and 25 warehouses to facilitate secure and quality storage of goods.

Master Trading

Master Trading is operating since 2002 and are Processor, Exporter of herbs , botanicals, spices, seeds, plant based raw material such as dry licorice roots, licorice crushed powder , licorice sticks, , dry rose flower, dry rose petals, dry red chili whole , ajwain seed , dill seed, costus roots , alkanet roots , sesame seed , soapwort roots , essential oil ,Gum Benjamin jawy (Abu basha / Abu Farasha grades sandal powder , Musk amber jamid , etc.

Marvi Enterprises

Marvi Enterprise started n 1935 and is one of the renowned Growers, Quality Rice Millers & Food Grain Exporters. Basically they are Growers since Generations and as such Food Grain Cultivation, Processing and Trading/Exports are the fields in which they have vast knowledge, expertise and skills.

Mehran Bottlers Pvt Ltd

Mehran Bottlers (Pvt) Ltd is the first and the oldest manufacturer, distributor and exporter of carbonated beverages since Pakistan's birth in 1950. The company which is based in Karachi the commercial hub of Pakistan, produces the largest selling National soft drink and it's available globally in Africa, Australia,UK, USA, Canada, Middle East , Malaysia, China, HongKong.



Mehran Spice & Food Industries

Mehran Spice and Food Industries is a premier producer of Traditional Sub Continent Recipes Mixes, Dessert Mixes, Straight Spices, Rice and Pickles. They have distribution in over 25 countries and considered leaders in GCC and Saudi Arabia.

Meskey & Femtee Pvt Ltd

Meskey and Femtee (Private) limited is an ISO 9001 – 2008 certified company and internationally recognized as the member of Rice Exporters Association of Pakistan (REAP) and Karachi Chamber of Commerce & Industry (KCCI). Rigorous control measures are adopted and maintained to provide the best grain to the end consumer from procurement to delivery.



Mitchell's Fruit Farm Limited

Mitchell's was established in 1933 by Francis.J.Mitchell under the name of Indian Mildura Fruit Farms Ltd. After independence the company's name was changed to "MITCHELL'S Fruit Farms Ltd." with the brand name of "MITCHELL'S". Since its inception Mitchell's has expanded its product line but also maintained quality to become one of the largest food companies in the country. From sourcing of best quality, self-produced raw materials to the adoption of latest production techniques, Mitchell's has been in sync with the evolving times. They cater to the international markets mainly exporting their products to UK, USA, Canada, Africa, Australia, Middle-East and South-West Asia.



Multi Food Industries

Multi Food Industries is a manufacturer and exporter of Ethnic Frozen Foods. It is a family owned partnership concern established in 2004 in the Karachi Export Processing Zone (KEPZ). KEPZ was chosen as the production facility area because the industries within the KEPZ have a competitive advantage as compared to other industrial units in Pakistan which reflect on the overall company performance.

Naurus (Private) Limited

Naurus (Private) Limited, NPL, as a company was established in 1979. Its Products include, besides Naurus Syrup, other food items like Jams, Spices, Pickles, Sauces, Vermicelli, Squashes, Juices, Desserts, Canned Foods, Sandwich Spreads, etc., under the brand name of "SUNDIP".

Naveed Enterprises

Naveed Enterprises is located in the Manchester of Pakistan, Faisalabad, having clients all over the Pakistan as well as in neighboring countries, with wide network of trade associates, distributors and has earned a strong reputation for quality, over years. The project is fully equipped with latest confectionery machinery for the production of, Toffees, Hard-boiled candies, Bubble gum, Chocolate bars, Chocolate-coated wafers, Chocolate tablets, Cup Jelly

Nobel Traders



Noble Traders has been in trading business for the past 34 years. They initiated its operations with a humble start in 1978 by importing tea from various countries which is part of its routine operations today. The major trading regions are South-East Asia East and Central Africa.

Qarshi Industries Pvt Ltd

Qarshi Industries (Pvt.) Ltd. is one of the largest natural products companies in Pakistan. From humble beginning in 1968, Qarshi Industries (Pvt.) Ltd. is now Pakistan's largest herbal pharmaceutical company. It was conceptualized 75 years ago by the venerated eastern poet Allama Muhammad Iqbal. Its inception was in the shape of a clinic at Beadon Road in the city of Lahore, in the heart of Punjab, which was opened by Shifa-ul-Mulk Hakim Muhammad Hassan Qarshi.



Qasim Rice Mills



Qasim Rice Mills has consistently maintained its position among the leading rice exporters of Pakistan. Their rice mills, located in the heart of Punjab - Pakistan's Basmati rice producing belt and Karachi - the country's premier port city, are equipped with state-of-the-art machinery;

capable of handling all stages of rice processing from milling all the way to packaging.

Shahpur Industries

Shahpur Industries is a trusted name in the field of Rice trade all over the World. It is among the pioneers of rice export in Pakistan. We regularly export best quality rice to Europe, USA, Middle East, Australia, Africa and Asia. Shahpur will received ISO 22000 Food Safety & Hygiene Management System due to successful audit



Shangrila Pvt Ltd

Shangrila (Private) Limited a renowned FMCG from Pakistan took over the challenges in domestic markets by setting up its manufacturing unit in Karachi in 1988. Continuous product and packaging innovations, besides advancement of the supply chain process and modernization of manufacturing facility with European technology cruised Shangrila ahead of the competition. Its portfolio includes 6 product categories; Ketchup, Sauces, Seasonings, Pickles in Oil, Cooking Pastes & Fruit Juices under the brand names of SHANGRILA and FRUITI-O respectively.



Soneri International

"Soneri International", a prominent fragment company of the well-known "Soneri Group of companies" was established in 1992. In a period of around 23 years, the company has established itself as a premier manufacturer and exporter of the confectionery industry in Pakistan. Soneri International has been able to develop a diverse client base spread across the world. They are currently present in more than 43 parts of the world.



Silver Lake Foods

Silver Lake Foods is a locally owned full service grocery store. It provides its customers the opportunity to shop in a clean, spacious, fully stocked store with all the amenities. They carry a variety of products, we offer competitive prices, and we strive to make your shopping experience quick and easy. They offer an in store Deli, Meat Department, Produce Department, Service Counter, Western Union Money Transfers/Money Orders, Fax Service, Copy

Machine, ATM Machine and many other amenities.

Staple Foods Pvt Ltd

Staple Foods Pvt Ltd is a rice, lentils and spices processing unit & export house based in Karachi Pakistan with a branch office in Dubai UAE. Their brand "ANMOL" is a well-known and respected brand worldwide and always the first choice of our loyal customers.

The Mast Qalander Group of Company

The Mast Qalander Group of Company stands tall and strong in the industry of imports and exports and possesses a valuable market credibility started functioning in the same industry from the historical and cultural city, Hyderabad. The business started functioning in the first quarter of 1985 and that the company was started by his Excellence, Mr. Raja Assermal Manglani.

Tapal Tea Pvt Ltd



Tapal with over 62 years of experience in the art of tea blending has created an entire range of world-class brands that can be savored in the morning, sipped at noon or relished at night. Tapal is a leading FMCG company marketing some of Pakistan's best-selling blends, with an ever-growing fan base around the globe.

United King Foods Pvt Ltd

United King Foods (Pvt.) Ltd. started its operation as a small Nimco Shop under the name of United Nimco Corner in Karachi, Pakistan in 1984. In 1988 They opened a new outlet under the name of "United King" and now they have seven outlets to facilitate their customers. The name of United King throughout the country became synonymous with excellence, quality and authenticity in all namkeens, sweets cakes and confectionery products.



Z.A Food's

Z.A. Food Industry initially started their business of confectionery in mid-of-80's on a small level and later on in 1996, properly and regularly engaged in confectionery business. ♦